



















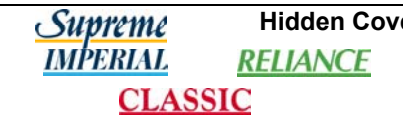



MARKET SEGMENT PRODUCT BRANDS	 SYSCO BRANDS	NATIONAL BRANDS	US FOODSERVICE Labels	GORDON FOODSERVICE Labels	FOOD SERVICES of AMERICA Labels	POCAHONTAS (PREMIER) Labels	UNI-PRO Labels
ASIAN		La Choy Lee Kum Kee Kikkoman	PACIFIC JADE				
BAKERY	 SYSCO also markets bakery items under the SUPREME, IMPERIAL, CLASSIC, RELIANCE and ethnic brands	Sara Lee Sweet Street Richs Chef Pierre Pillsbury	Hilltop Hearth - Breads, rolls, cakes, pies, cobblers, muffins, cookies Devonshire - Upscale breads & dessert items	Baker's Reserve			
BEVERAGE		Folgers Maxwell House Boyd's MJB Tropicana Minute Maid Lipton	Rituals - Gourmet & Foodservice coffees Orchestral - gourmet & specialty teas	Signature Coffee Mosaic International Coffee			Reflections
CENTER-OF-THE-PLATE	 BUTCHERS BLOCK is SYSCO's premier Beef, Pork & Poultry brand; BUCKHEAD & NEWPORT are the corporation's nationwide premium cut steak brands	Certified Angus Beef Sterling Chairman's Reserve	Stockyards	Cattleman's Reserve - portion cut steaks & patties Black Angus Beef - certified USDA choice steaks, patties & boxed beef		Colonial Tradition - Complete Center of the Plate line offering from basic to top-of-the-line products	CODE: Elite, Regal, Majestic COMSOURCE: Medallion, Merit, Traditional NIFDA: Prime Pak, Nifda, Chef Pak NUGGET: Black, Red, Green
CLEANING SUPPLIES		Proctor & Gamble Drackett (409)					
CONDIMENTS		Hellman's Heinz Hunts Ken's French's Sweet n Low Equal Wishbone Marzetti		Trade East - spices & seasonings Pepper Mill - salad dressings	SIGNATURE ELITE PRIDE	GOURMET TABLE	CODE: Elite, Regal, Majestic COMSOURCE: Medallion, Merit, Traditional NIFDA: Prime Pak, Nifda, Chef Pak NUGGET: Black, Red, Green
CONVENIENCE FOODS APPETIZERS ENTREES SOUPS	 SYSCO also markets products in this category under their ethnic brands	Stouffers Campbells Lean Cuisine Lamb Weston Simplot	Classic Tureen - Homemade quality frozen soups, sauces & soup bases Presentations - high-end frozen hors d'oeuvres & entrees; canned entrees	Hearthstone Classic ready-to-serve canned entrees	SIGNATURE ELITE PRIDE		CODE: Elite, Regal, Majestic COMSOURCE: Medallion, Merit, Traditional NIFDA: Prime Pak, Nifda, Chef Pak NUGGET: Black, Red, Green
DAIRY		Philadelphia Brand Carnation Yoplait Dannon Land O Lakes	Glenview Farms		Columbia Valley Farms		CODE: Elite, Regal, Majestic COMSOURCE: Medallion, Merit, Traditional NIFDA: Prime Pak, Nifda, Chef Pak NUGGET: Black, Red, Green
DELI		Hormel Jennie O Boars Head Oscar Mayer Kraft	Patuxent Farms	Brickman's	Madrona Market		
DISPOSABLES		Sweetheart Solo Dart	Monogram	Triumph			Companions
FRUITS & VEGETABLES (Canned & Frozen)	 SYSCO also markets products in this category under their ethnic brands	Simplot Flavorpak Allen Libbey	Monarch U.S. Blue U.S. Red	GFS Gold GFS Silver	SIGNATURE ELITE PRIDE	Premium Recipe Pocahontas Mount Sterling	CODE: Elite, Regal, Majestic COMSOURCE: Medallion, Merit, Traditional NIFDA: Prime Pak, Nifda, Chef Pak NUGGET: Black, Red, Green
HEALTHCARE		Ross Sandoz Novartis				Healthy USA - complete line of products based on FDA guidelines; categorized by the Food Pyramid	
HISPANIC		Pace Rosarita Old El Paso	Pasado		Rio Viejo		
IMPORTS & SPECIALTY ITEMS		Roland Maui Chicken of the Sea Starkist Colavita Bertolli	RITZ PARIS Ritz Paris Escoffier Rykoff-Sexton International Gold Rykoff-Sexton International Green Cognac				
ITALIAN		Stanislaus Angela Mia DiCecco Barilla Del Verde Red Pack Bell' Orta	Roseli	Primo Gusto	Della Vita	Raffinato	Cortona
MEDITERRANEAN		Grecian Delight Kronos	Bellagio				
MISCELLANEOUS						Premium Recipe Pocahontas Mount Sterling	CODE: Elite, Regal, Majestic COMSOURCE: Medallion, Merit, Traditional NIFDA: Prime Pak, Nifda, Chef Pak NUGGET: Black, Red, Green
OILS & SHORTENINGS	 Grill-On Butterit Extracalibur	Extend Frymax Melfry Sterling	Magnifry			Brilliance	CODE: Elite, Regal, Majestic COMSOURCE: Medallion, Merit, Traditional NIFDA: Prime Pak, Nifda, Chef Pak NUGGET: Black, Red, Green
PRODUCE			Cross Valley Farms		Snoboy		
SEAFOOD	 Hidden Cove	Contessa Ocean Garden Mrs. Friday's	Harbor Banks-superior fresh & frozen seafood Perfecta-superior fresh frozen & breaded seafood		Flying Flag Fish House		CODE: Elite, Regal, Majestic COMSOURCE: Medallion, Merit, Traditional NIFDA: Prime Pak, Nifda, Chef Pak NUGGET: Black, Red, Green
SUPPLIES & EQUIPMENT			Next Day Gourmet		Food Services of America Direct		
VEGETARIAN ORGANIC	